

Proposal for ACHE/ACCS Open Educational Resources Grant

For Academic Year 2018-2019

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Other Team Members <i>(Name, Title, Department, Institutions if different, and email address for each)</i>	<p>BISHOP Adrian Evans, Humanities Division Chair aevans@bishop.edu English Support Faculty: Carroll, icarroll@bishop.edu; Escobio, descobio@bishop.edu; Gandy, mgandy@bishop.edu</p> <p>AUBURN-MONTGOMERY Heath Fowler, Lecturer, English Amy Locklear, Distinguished Lecturer, English Sandra Vigilant, Instructional Designer Joshua Hill, Instructional Designer Phill Johnson, Dean AUM Library John Glascock, Assessment Coordinator Samantha McNeilly, Librarian Jessica Hayes, Librarian</p>		
Sponsor Names, Title, Department, Institution <i>(for each letter of support)</i>	Mrs. Ann Clanton, Vice President of Operations Dr. Mrinal Varma, Provost and Senior Vice Chancellor, Auburn University at Montgomery		
Proposal Title	OER exploration and conversion for ENG 101 – ENG 1010 (Composition II).		
Award Category <i>(Check only one):</i>	<input type="checkbox"/> Small-Scale Alteration (\$250 - \$1,000)	<input type="checkbox"/> Medium-Scale Conversion (\$1,000 - \$3,000)	<input checked="" type="checkbox"/> Large-Scale Transformation (\$3,000 - \$5,000)
Amount of Funding Requested:	\$	\$	\$5000

Projected Impact	Estimated Number of Students Impacted Annually (From GRAND TOTAL "A", Page 2)	Projected Total Annual Student Cost Savings (From GRAND TOTAL "B", Page 2)	Average Projected Cost Savings Per Student (Divide GRAND TOTAL "B" by GRAND TOTAL "A")
	1102	\$125,461.90	\$113.85

Information on Courses Targeted for OER Implementation

Course Number and Name <i>(Example: ENG 101 English Composition I)</i> <i>(Insert additional rows as needed to accommodate all courses affected at all participating institutions, including sections offered by different delivery if they use different learning materials)</i>	Institution	Estimated Annual Enrollment	Cost Per Student for All Currently Required Learning Materials	Cost Per Student for All Proposed Required Learning Materials	Savings Per Student After Implementation of Proposed OER	Total Annual Projected Student Savings
ENG 101 – Composition I	Bishop State CC	1042 ('17)	\$116.95	\$0.00	\$116.95	\$121,861.90
ENGL 1010	Auburn University at Montgomery	60 (Pilot)	\$60.00	\$0.00	\$60.00	\$3,600
A. GRAND TOTAL:		1102 ('17)	B. GRAND TOTAL:			\$125,461.90

Note: Each course targeted for OER implementation under this grant program must be taught during both fall and spring semester of the 2018-2019 academic year. The team lead must teach at least one section of each course during each semester.

NARRATIVE

DESCRIPTION OF PROJECT: *(1) In the space below, discuss the goals of the project. What do you hope to achieve?*

DESCRIPTION OF PROJECT: MULTI-DIMENSIONAL ASPECTS

This joint project will involve the implementation of at least 2 types of OER across two campuses. While the specific OER adopted may differ, the institutions have agreed to collaborate on the research design to allow for direct comparison of data flowing from conceptual designs. We expect to be able to show that student outcomes and perspectives do (or do not) differ between OER type, and institution.

BISHOP

In addition to the reduction of costs associated with printed textbook usage, the use of OER materials would likely provide students with a variety of resources to explain similar concepts and modes of writing. It would also assist in achieving the objectives of the general education competencies for the College, including use of technology, effective and legal use of primary and secondary sources, and readily available sources both on the first day of classes and after.

Beyond the basic goals of the grant, another objective of this project is to provide new data for use in various future academic and business research studies about student and consumer choice/preference/satisfaction, service delivery, and the effect of changes on both the student-consumer and the institution-firm.

AUBURN-MONTGOMERY

The goal of the pilot project is to develop an English Composition I Open Textbook for the ENGL 1010 English Composition I course. The faculty have begun crafting original content and will identify existing OERs for the development of the open textbook. This open textbook will be implemented Spring 2019 in three online sections and will be expanded to up to 12 sections by Fall 2019.

This project will collect data on the impact of the English Composition I Open Textbook. The online course will run without the open textbook Fall 2018 to set a baseline for comparison to the course with the open textbook. A student survey to capture data on satisfaction and achievement of learning outcomes will be implemented Fall 2018 and Spring 2019 to measure changes and impact of introducing the open textbook.

The benefit to students is to save money and provide timely access to course content for the ENGL 1010 English Composition I course. This is particularly important to the students at Auburn University at Montgomery, where approximately 70% of the student population receives Financial Aid. Each semester, many students don't have access to course content on the first day of class because they must wait for their Financial Aid to be awarded to purchase books. Some students are not able to purchase books until after the first or second week of classes. Some students elect not to purchase a textbook to save money as they put themselves through school. As a result, students who don't have timely course content have greater challenges toward achieving successful learning outcomes. Having an open educational resource available on the first day of class ensures all students have access and instant student engagement with course materials which increases their opportunity to complete the course successfully. With OERs, the University seeks to lighten the financial pressures of students, improve student retention at the University, and create a measurable improvement of student satisfaction and learning outcomes.

(2) Describe the student learning materials (textbooks, lab manuals, homework/test systems, supplementary reading material, etc.) that are currently required in each course, tell which of those are targeted for

replacement with OER, and tell whether you plan to replace these by adopting existing OER, revising existing OER, or creating completely new OER.

BISHOP

Currently, the Humanities Division uses one primary text in the Composition I and II courses. In English 101, Writing: A Guide for College and Beyond by Lester Faigley. In English 102, we currently use Literature and the Writing Process by McMahan, Day, Funk, and Coleman. Both texts are extremely expensive. However, the Department has noted sources that would be helpful in composition courses at both the 101 and 102 levels:

https://www.oercommons.org/browse?f.general_subject=english-language-arts&f.sublevel=community-college-lower-division

<https://www.lumenlearning.com/courses?course=208>

AUBURN-MONTGOMERY

Students taking ENGL 1010 English Composition I have one required textbook at a cost of \$60.00. This current textbook was developed by AUM faculty in conjunction with a commercial publisher.

For this pilot project, we will replace the current textbook and all required course content with the English Composition I Open Textbook containing both original content and existing OER content. The new open textbook will be a compilation of original content from Auburn University at Montgomery faculty and existing open content adapted for this project. The new content will be available at no cost to the student.

The book will be created on the Pressbooks platform and the students will be able to access it in a variety of ways. The student access chapters through embedded links in the University's learning management system, Blackboard. Students can access the textbook on the Pressbooks website and on a variety of platforms such as smartphones, tablets, ereader devices, and computers. In addition, PDF will be available for offline viewing and printing. The Pressbook platform offers flexibility to meet students' needs and preferences.

Initially, the English Composition I Open Textbook with Pressbook will be piloted in 3 online sections during Spring 2019. By Fall 2019, 12 sections will use the open textbook. The initial impact will be 60 students during Spring 2019, but by Fall 2019, the impact is expected to increase to 240 students. The impact of the open textbook savings and content availability for the student body will show a much larger effect by the end of 2019.

ACTION PLAN: *In the space below, describe the role of each project team member and the work or activities expected from them.*

Role	Timeframe	Activity
Implementing Instructors	July to Sep '18	Research OER and Make Final Adoptions
AU / MONT Instructors	July to Dec '18	Write OER Curriculum and Lesson Plans
Implementing Instructors	Oct to Dec '18	OER Lesson Planning and Course Tweaking
ALL Instructors	Dec '18	Collaborate on Fall report
ALL Instructors	Jan to May '19	Teach Spring Course - OER
ALL Instructors	May '19	Collaborate on Final report
Chairs	July to Sep '18	Support Instructor, Collaborate w/Research Design
Chairs	Sep ' 18	Review/consent faculty OER adoption
Chairs	Sep to Dec '18	Help administer research components - Fall
Chairs	Dec '18	Collaborate on Fall report
Chairs	Jan to May '19	Help administer research components - Spring
Chairs	May '19	Collaborate on Final report
Research Team Members	July to Aug '18	Develop surveys/methods, input from inst./chair
Research Team Members	Sep to Dec '18	Administer research components - Fall
Research Team Members	Dec '18	Prepare/Submit Fall report
Research Team Members	Jan to May '19	Administer research components - Spring
Research Team Members	Dec '18	Prepare/Submit Final report

INSTITUTIONAL SUPPORT: *(1) In the space below, describe the institutional support that will be made available for the project, including any in-kind financial support, assistance from instructional or graphic designers, help with writing, editing, research, etc.*

BISHOP

The college will support the staff with flexibility in schedules regarding the time associated with the project. Where necessary the college will allow relief from committee work or other ancillary projects in order to provide institutional focus on this initiative. If necessary (and where barriers exist w/electronic access) the campus bookstore can make OER materials available for a “print on demand fee” below the low cost threshold.

AUBURN-MONTGOMERY

Both financial and non-financial as noted in original proposal. Financial with release time from normal job duties for 1% - 5% of time based on project involvement and duties. The Provost Office – AUM Provost is the ultimate decision maker regarding the academic programs. He is behind this project completely and his support and commitment to this project is in the required Letter of Support.

(2) Think about the individuals (other than students) and departments, divisions, or schools that have a stake in the success of this project. If the project is successful, what support from these stakeholders can you expect for continued use of the implemented OER? What evidence exists that this expectation is reasonable? Use the space below to answer these two questions.

BISHOP

Already, the Chair of the Humanities Division has met with faculty to assess the interest level of OER usage, and it is positive. The Academic Dean/VP has also been instrumental in suggesting on several occasions OER usage for our students. The continued support of current administrators is apparent, for they are leading the charge to make this resource available for our students.

AUBURN-MONTGOMERY

As a global initiative, supported by both non-profit and for-profit industry, we see great opportunities to develop content that can be shared with our neighbors throughout the world. Congress has just approved a \$5 million dollar Open textbook grant program for FY18. Work and support for OER, will continue to grow across our nation and beyond.

SUSTAINABILITY PLAN: *What is your plan for offering the course in the future, including maintenance, enhancement, and updating of course materials?*

The plan moving forward during Summer 2019 is to fully integrate OER course materials in each of the composition courses in the English Department and to continually assess and, if necessary, revise the materials used from OER sources. This will require regular department and division meetings to assess both pros and cons of OER usage. Additionally, based on our findings, we would propose to expand the use of OER resources to other courses in the Humanities Division, as well as other courses in the general education core curriculum.

BUDGET

In the table below, please list all anticipated expenses to complete the project. Include personnel (salaries, replacement costs for release time, overload pay, etc.) and other project expenses including software, supplies, equipment, travel, etc. Insert additional rows as needed.

EXPENSE CATEGORY	AMOUNT REQUESTED	VALUE OF INSTITUTIONAL IN-KIND CONTRIBUTION	PROJECT TOTAL
BISHOP - Implementing Instructor – Direct Reimbursement for Time	\$1000.00	\$1000.00 (release time)	\$2000
BISHOP - Supply allotment to cover hardcopy purchases of OER materials for use in course development/long-term placement in library and for thank-you to survey participants throughout project, or reallocation to Team Member direct reimbursement as needed	\$300.00	\$0.00	\$300
BISHOP - 1 Course Load Relief on Chair for Departmental Implementation Efforts	\$0.00	\$3000.00 (adjunct hire)	\$3000
BISHOP - Faculty and Canvas Team Members – Direct Reimbursements for content and test bank creation and training, integration with Canvas platform, or reallocation to supply allotment as needed	\$950.00	\$0.00	\$950
BISHOP - Research Team Member – Direct Reimbursement for Time	\$500.00	\$500.00 (release time)	\$1000
AU/MONT – Pressbooks Single Instance	\$100		\$100
AU/MONT – OpenED Conf Travel, Senior Director	\$450		\$450
AU/MONT – OpenED Conf Travel Inst 1	\$450		\$450
AU/MONT – Faculty Member Stipend	\$250		\$250
AU/MONT – Faculty Member Stipend	\$250		\$250
AU/MONT – Carolyn Rawl, Project Co-Team Lead (1% FTE)		\$865	
AU/MONT – Inst. Designer 1 (5% FTE)		\$2741	
AU/MONT – Inst. Designer 2 (5% FTE)		\$2724	
AU/MONT – Staff Librarian (1% FTE)		\$492	
AU/MONT – Staff Librarian (1% FTE)		\$595	
AU/MONT – Merlot		\$500	
AU/MONT – Blackboard		\$500	
AU/MONT – Quality Matters		\$500	
GRAND TOTALS	\$4250	\$13,417	\$17,667