Proposal for ACHE/ACCS Open Educational Resources Grant

For Academic Year 2018-2019

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Submitter Campus Role *(Faculty/Team Lead, Grants Office Representative, Academic Affairs Office Representative, etc.)*	Chair, Department of Music, Alabama State University
Applicant Name *(Faculty/Team Lead; must be an implementing faculty member)*	Co-Faculty Team Leaders Dr. Brenda Luchsinger/ Dr. Katrina Phillips
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Applicant Phone Number	334-229-5745 (Luchsinger) 334-229-4341 (Phillips)
Applicant Job Title and Department, Division, School, etc.	Assistant Professors of Music, Department of Music, College of Visual & Performing Arts, Music, Alabama State University
Applicant Institution Name	Alabama State University
Other Team Members (*Name, Title, Department, Institutions if different, and email address for each)*	N/A
Sponsor Names, Title, Department, Institution *(for each letter of support)*	Dr. Carl Pettis, Interim Associate Provost, Alabama State University
Proposal Title	An Affordable & Accessible Approach to Music Appreciation

Award Category *(Check only one):*	☐ **Small-Scale Alteration ($250 - $1,000**	☐ **Medium-Scale Conversion ($1,000 - $3,000)**	☐ **Large-Scale Transformation ($3,000 - $5,000)**
Amount of Funding Requested:	$	$	**$5,000**
Projected Impact	**Estimated Number of Students Impacted Annually** (From GRAND TOTAL "A", Page 2)	**Projected Total Annual Student Cost Savings (**From GRAND TOTAL "B", Page 2)	**Average Projected Cost Savings Per Student** (Divide GRAND TOTAL "B" by GRAND TOTAL "A"
	1,100	$49,500	$45.00

Information on Courses Targeted for OER Implementation

Course Number and Name *(Example: ENG 101 English Composition I)* *(Insert additional rows as needed to accommodate all courses affected at all participating institutions, including sections offered by different delivery if they use different learning materials)*	Institution	Estimated Annual Enrollment	Cost Per Student for All Currently Required Learning Materials	Cost Per Student for All Proposed Required Learning Materials	Savings Per Student After Implementation of Proposed OER	Total Annual Projected Student Savings
MUS 121 Music Appreciation	Alabama State University	1100	$80	$35	$45	$49,500
	A. GRAND TOTAL:	1100			B. GRAND TOTAL:	$49,500

Note: Each course targeted for OER implementation under this grant program must be taught during both fall and spring semester of the 2018-2019 academic year. The team lead must teach at least one section of each course during each semester.

NARRATIVE

DESCRIPTION OF PROJECT: *(1) In the space below, discuss the goals of the project. What do you hope to achieve?*

The goals of the project are threefold. First, by lowering the cost of materials, more of our students, who come from primarily low socio-economic communities and who have great difficulty purchasing expensive materials, will be able to purchase the assigned materials for the course. When students are able to acquire study materials, student achievement increases. When student achievement increases, the course can be designed to be more student centered in approach. Currently, only 13% of music appreciation students at our institution are able to purchase the course materials. By implementing this lower cost opportunity, we hope to increase that number to 90%. Also, by revising and creating original content, we will strive to make the content more interactive in nature, and to be more inclusive of diverse representation so that our students who come from very diverse backgrounds develop a multicultural awareness of music and the Arts.

(2) Describe the student learning materials (textbooks, lab manuals, homework/test systems, supplementary reading material, etc.) that are currently required in each course, tell which of those are targeted for replacement with OER, and tell whether you plan to replace these by adopting existing OER, revising existing OER, or creating completely new OER.

Currently, all sections of music appreciation operate under a unified syllabus and use REVEL (Listen to This by Mark Evan Bonds, Pearson publisher) which costs $80 per student. There are chapter, listening and embedded writing assignments contained in this program. All current materials are targeted for discontinuation and we plan to develop a new option using a combination of revising existing OER and creating completely new OER that will enable the above mentioned goals.

ACTION PLAN: *In the space below, describe the role of each project team member and the work or activities expected from them.*

Learning Module Creation & Development: Drs. Brenda Luchsinger and Katrina Phillips

- develop learning modules and learning outcomes for each module from the following or related topics:
    - Instruments and Voices
    - The Science of Music
    - Medieval/Renaissance/Early Music
    - Baroque Music
    - Classical & Romantic Music
    - 20th Century/Modern Music
    - Jazz Music
    - Multi-/Inter-Cultural Music
    - African-American Music
    - Music for the Voice
    - Music for Dance
    - Chamber Music
    - Music of the Americas
    - Music of Resistance
    - Music for Film and Television

Learning Module Maintenance: Drs. Brenda Luchsinger and Katrina Phillips

Learning Modules Assessment & Collection of Data: Dr. Carly Johnson

- Develop key assessments to evaluate modules' learning outcomes
- Use Blackboard LMS to assess learning outcomes and for data collection
- Compare and contrast data generated throughout the project

Instructor Training Workshops: (3 meetings; 8 faculty) - Dr. Carly Johnson, coordinator; Dr. Luchsinger & Dr. Phillips, workshop leaders

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INSTITUTIONAL SUPPORT: (*1*) *In the space below, describe the institutional support that will be made available for the project, including any in-kind financial support, assistance from instructional or graphic designers, help with writing, editing, research, etc.*

The institution will provide resources such as office space and access to technology for development and long-term storage and access to the materials. The faculty involved will receive a one-course overload for fall term to facilitate development of the modules.

(2) *Think about the individuals (other than students) and departments, divisions, or schools that have a stake in the success of this project. If the project is successful, what support from these stakeholders can you expect for continued use of the implemented OER? What evidence exists that this expectation is reasonable? Use the space below to answer these two questions.*

This project will have a world-wide impact since public access to the materials will be available. Individuals from any college or university, secondary school, or home-school program will be able to access content. All participating institutions of the Alabama general studies curriculum will benefit as well. ASU prioritizes retention efforts by offering advising, mentoring, and tutoring through the Office for Retention and Student Success. By working in connection with this office and providing students with a low-cost option to acquire materials, student achievement will be able to be systematically tracked. The Office for Retention and Student Success would offer support for the continued use of the implemented OER by counseling students on the importance of accessing required course materials. At-risk student meet with staff from the Office for Retention and Student Success to check on student progress and monitor matriculation. With this system already in place at our institution, this expectation would be on track to continue.

Long-term, it is anticipated that this project may foster exchange with other institutions to include other modules and assessments to improve student learning outcomes.

Stakeholder support will be available through the faculty members that serve as the program developers and initiators. They will be monitoring and updating the resources to make sure that they remain up-to-date on a yearly basis. The creation and adoption of the materials by ASU assures that the resources will be under continuous use and, by extension, review, all academic year.

SUSTAINABILITY PLAN: *What is your plan for offering the course in the future, including maintenance, enhancement, and updating of course materials?*

The goal for this project is for long-term usage across all sections of music appreciation being offered at our institution. At the end of each academic year, an annual review of curriculum and content takes place which would allow for small adjustments from year to year, including updates and enhancements as new material and new technology becomes available. This process is already established and will continue for the new materials.

The Department of Music is an accredited institutional member of the National Association of Schools of Music. This plan aligns with standards set forth by NASM which requires institutions to demonstrate how they are meeting the educational and creative needs of the general student body, "The institution should provide non-major students with opportunities to develop awareness and understanding of music as an integral part of the liberal education and the human experience." (NASM *Handbook*, 2017-18, III.P.1.). The data collection will persist also to support the need to measure student learning outcomes in general education for SACSCOC.

When the local phase is complete, the course materials will be made available to other institutions for use via sites such as Merlot or directly from the ASU website. ASU faculty will be available to assist other state institutions in using or adapting these materials for use in their classrooms.

BUDGET

In the table below, please list all anticipated expenses to complete the project. Include personnel (salaries, replacement costs for release time, overload pay, etc.) and other project expenses including software, supplies, equipment, travel, etc. Insert additional rows as needed.

EXPENSE CATEGORY	AMOUNT REQUESTED	VALUE OF INSTITUTIONAL IN-KIND CONTRIBUTION	PROJECT TOTAL
Dr. Brenda Luchsinger - salary	$1,000	$4,176 - overload pay	$5,176
Dr. Katrina Phillips - salary	$1,000	$4,176 - overload pay	$5,176
Dr. Carly Johnson - salary	$1,000	$0	$1,000
Supplies for OER Content Creation	$2,000	$0	$2,000
GRAND TOTALS	$5,000	$8,352	$13,352

REFERENCES & ATTACHMENTS: *A letter of support must be provided from the sponsoring area (unit, office, department, school, library, campus office of the Vice President for Academic Affairs, etc.) that will be responsible for administration of funding. Letters must reference sustainability. In the case of multi-institutional affiliations, all participants' institutions/departments must provide a letter of support.*