

Proposal for ACHE/ACCS Open Educational Resources Grant

For Academic Year 2018-2019

Submitter Name	Adam Merkle		
Submitter Title	Purchasing Agent		
Submitter Email	amerkle@bishop.edu		
Submitter Phone Number	251.405.7128		
Submitter Campus Role <i>(Faculty/Team Lead, Grants Office Representative, Academic Affairs Office Representative, etc.)</i>	Research Team Member, Business Office		
Applicant Name <i>(Faculty/Team Lead; must be an implementing faculty member)</i>	BISHOP - Lydia Host, Implementing Faculty Member NACC – Barbara Kilgore, Implementing Faculty Member		
Applicant Email Address	lhost@bishop.edu kilgoreb@nacc.edu		
Applicant Phone Number	251-405-7007 256-717-4485		
Applicant Job Title and Department, Division, School, etc.	Art Instructor Department of Art, Instructor		
Applicant Institution Name	Bishop State Community College Northeast Alabama Community College		
Other Team Members	Dr. Adrian Evans, Humanities Division Chair; aevans@bishop.edu Art Instructor, Mary Kimbrough; mkimbrough@bishop.edu Dr. Julia Everett, everettj@nacc.edu Judith Lea, leaj@nacc.edu		
Sponsor Names, Title, Department, Institution	Mrs. Ann Clanton, Vice President of Operations, BISHOP Joan Reeves, Director, NACC Chad Gorham, Interim Dean, NACC		
Proposal Title	OER Exploration and Conversion for Art Appreciation		
Award Category (Check only one):	<input type="checkbox"/> Small-Scale Alteration (\$250 - \$1,000)	<input type="checkbox"/> Medium-Scale Conversion (\$1,000 - \$3,000)	<input checked="" type="checkbox"/> Large-Scale Transformation (\$3,000 - \$5,000)
Amount of Funding Requested:			\$3000
Projected Impact	Estimated Number of Students Impacted Annually <small>(From GRAND TOTAL "A", Page 2)</small>	Projected Total Annual Student Cost Savings <small>(From GRAND TOTAL "B", Page 2)</small>	Average Projected Cost Savings Per Student <small>(Divide GRAND TOTAL "B" by GRAND TOTAL "A")</small>
	1009	\$222,794.55	\$220.80

Information on Courses Targeted for OER Implementation

Course Number and Name <i>(Insert additional rows as needed to accommodate all courses affected at all participating institutions, including sections offered by different delivery if they use different learning materials)</i>	Institution	Estimated Annual Enrollment	Cost Per Student for All Currently Required Learning Materials	Cost Per Student for All Proposed Required Learning Materials	Savings Per Student After Implementation of Proposed OER	Total Annual Projected Student Savings
ART 100 - Art Appreciation	Bishop State CC	749 ('17)	\$267.95	\$0	\$267.95	\$200,694.55
ART 100 - Art Appreciation	Northeast Alabama CC	260	\$105.00	\$20.00	\$85.00	\$22,100
A. GRAND TOTAL:		1009	B. GRAND TOTAL:			\$222,794.55

Note: Each course targeted for OER implementation under this grant program must be taught during both fall and spring semester of the 2018-2019 academic year. The team lead must teach at least one section of each course during each semester.

NARRATIVE

DESCRIPTION OF PROJECT: (1) *In the space below, discuss the goals of the project. What do you hope to achieve?*

NACC -- Design an ART100 course that utilizes open educational resources (OER) to reduce out-of-pocket costs to students, while still exhibiting the same rigor as a text-based ART100 course. Utilize a studio-based teaching-learning model to help students find personal meaning in works of art and develop a better understanding of the nature and validity of art.

BISHOP -- Goals for this endeavor are multifaceted, and focused on improving both financial and learning outcomes for the student population. Reducing the cost of materials for students is a major incentive, many of our students are receiving financial aid and reducing the portion that is required for books would be of great help. Having materials available immediately, when or even before classes begin would also be an advantage. In this technological age, there is a necessity that students have the ability to access online resources, this could facilitate that skill. Exploring the benefits of utilizing OER in a standard curated method will help not only students at our institution, but also give a statistical measure for many.

Beyond the basic goals of the grant, another objective of this project is to provide new data for use in various future academic and business research studies about student and consumer choice/preference/satisfaction, service delivery, and the effect of changes on both the student-consumer and the institution-firm.

(2) *Describe the student learning materials (textbooks, lab manuals, homework/test systems, supplementary reading material, etc.) that are currently required in each course, tell which of those are targeted for replacement with OER, and tell whether you plan to replace these by adopting existing OER, revising existing OER, or creating completely new OER.*

BISHOP -- Currently students in the Art 100 course at this institution use the online textbook and associated online resource ; **Living with Art by Mark Geitlin. ed 11.** This costly ebook would be replaced by adopting and modifying existing OER material available from College open textbooks and OER commons. Links to material listed below.

<http://www.collegeopentextbooks.org/fine-arts-textbooks/>

NACC -- Student learning materials are a combination of publisher printed text, e-book, electronic flashcards, vocabulary and pronunciation guide, videos, and quizzes that can have a combined cost of more than \$150/student. Goals:

- Replace all publisher created materials with existing OER materials or instructor created materials
- Restructure the course to reflect a model that will engage our students and promote active learning

ACTION PLAN: *In the space below, describe the role of each project team member and the work or activities expected from them.*

Role	Timeframe	Activity
Implementing Instructors	July to Sep '18	Research OER and Make Final Adoptions
Implementing Instructors	Sep to Dec '18	Teach Fall Course - TRADITIONAL
Implementing Instructors	Oct to Dec '18	OER Lesson Planning and Course Tweaking

Implementing Instructors	Dec '18	Collaborate on Fall report
Implementing Instructors	Jan to May '19	Teach Spring Course - OER
Implementing Instructors	May '19	Collaborate on Final report
Chair	July to Sep '18	Support Instructor, Collaborate w/Research Design
Chair	Sep '18	Review/consent faculty OER adoption
Chair	Sep to Dec '18	Administer research components - Fall
Chair	Dec '18	Collaborate on Fall report
Chair	Jan to May '19	Administer research components - Spring
Chair	May '19	Collaborate on Final report
Research Team Member	July to Aug '18	Develop surveys/methods, input from inst./chair
Research Team Member	Sep to Dec '18	Administer research components - Fall
Research Team Member	Dec '18	Prepare/Submit Fall report
Research Team Member	Jan to May '19	Administer research components - Spring
Research Team Member	Dec '18	Prepare/Submit Final report

INSTITUTIONAL SUPPORT: (1) *In the space below, describe the institutional support that will be made available for the project, including any in-kind financial support, assistance from instructional or graphic designers, help with writing, editing, research, etc.*

NACC -- Institutional support for this project will be from the three team members, the Division Chair of English and Fine Arts, the acting Dean of Instruction/VP, and the college President. Research by Dr. Julia Everett; Content Development by Barbara Kilgore; Instructional Design by Judith Lea.

BISHOP -- An overload stipend will be paid to the lead instructor for the Fall term by the institution. The college will support the staff with flexibility in schedules regarding the time associated with the project. Where necessary the college will allow relief from committee work or other ancillary projects in order to provide institutional focus on this initiative. The graphic arts department has the ability to help create/edit/post and share digital content. Information systems and swift app development program can explore the use of mobile application technologies and usage in OER delivery.

If necessary (and where barriers exist w/electronic access) the campus bookstore can make OER materials available for a "print on demand fee" below the low cost threshold.

(2) *Think about the individuals (other than students) and departments, divisions, or schools that have a stake in the success of this project. If the project is successful, what support from these stakeholders can you expect for continued use of the implemented OER? What evidence exists that this expectation is reasonable? Use the space below to answer these two questions.*

NACC -- This course will also serve as a model for other Northeast Alabama Community College instructors who would like to transition from publisher-based teaching to OER-based teaching models. This course will be housed and updated on Creative Commons allowing this project to provide an OER-based course content library which can be adopted and/or adapted by other two and four-year institutions interested in implementing the OER model at their institution.

BISHOP -- The Vice president of operations for the College, and the Humanities Chair are in complete support of the exploration and successful implementation of OER at this institution. I have every reason to believe that the support would continue from these positions. The administration at this College has

promoted this endeavor to the faculty by supporting professional development conferences at area institutions and actively supporting this project.

SUSTAINABILITY PLAN: *What is your plan for offering the course in the future, including maintenance, enhancement, and updating of course materials?*

Supporting the endeavor to utilize OER resources would need to be an ongoing effort. All instructors teaching the course would implement the structured use of OER materials in Summer 2019. There will be an evaluation at the conclusion of Summer of 2019 when implemented to compare and evaluate across the department success. Meetings with other Colleges to share and improve the application would be planned to ensure the highest level of educational materials ensuring student success.

BUDGET

In the table below, please list all anticipated expenses to complete the project. Include personnel (salaries, replacement costs for release time, overload pay, etc.) and other project expenses including software, supplies, equipment, travel, etc. Insert additional rows as needed.

EXPENSE CATEGORY	AMOUNT REQUESTED	VALUE OF INSTITUTIONAL IN-KIND CONTRIBUTION	PROJECT TOTAL
NACC - Implementing Instructor – Direct Reimbursement for Time	\$1000.00	\$0.00	\$1000.00
BISHOP - Implementing Instructor – Direct Reimbursement for Time	\$1000.00	\$1000.00 (release time)	\$2000
BISHOP - Supply allotment to cover hardcopy purchases of OER materials for use in course delivery development and long-term placement in library, survey delivery and collection costs, and for incentives for student participation throughout project	\$300.00	\$0.00	\$300
BISHOP - Chair Direct Reimbursement for Time	\$200.00	\$200.00 (release time)	\$400
BISHOP - Research Team Member – Direct Reimbursement for Time	\$500.00	\$500.00 (release time)	\$1000
GRAND TOTALS	\$3000	\$1700	\$4700

REFERENCES & ATTACHMENTS: *A letter of support must be provided from the sponsoring area (unit, office, department, school, library, campus office of the Vice President for Academic Affairs, etc.) that will be responsible for administration of funding. Letters must reference sustainability. In the case of multi-institutional affiliations, all participants' institutions/departments must provide a letter of support.*



DIVISION OF OPERATIONS
Ann Clanton, Vice President

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May 30, 2018

Mr. Ron Leonard, Director
Alabama Commission on Higher Education
PO Box 302000
Montgomery, AL 36130-2000

Dr. Vicky Ohlson, Director
Alabama Community College System
135 South Union Street
Montgomery, AL 36130-2130

RE: OER Grant – Letter of Support

Mr. Leonard and Dr. Ohlson,

I am writing a letter of support for the each of the OER course adoption/conversion grant proposals submitted by Bishop State Community College. The faculty, division chairs, business office, and academic program personnel plan to collaborate together on research and adoption of open educational resources for our campus.

We have discussed this concept in a few meetings recently and the time is right to begin experimenting and implementing lower cost alternatives for our students. Should you have any questions, do not hesitate to call me.

Respectfully,

Mrs. Ann Clanton
Vice President of Operations
Bishop State Community College