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Proposal for a New Degree Program

I. Information and Rationale

A. Primary Contact Information

Institution: University of Alabama at Birmingham

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B. Program Information

Date of Proposal Submission: 6/6/2025

Award Level: Master's Degree

Award Nomenclature (e.g., BS, MBA): M.S.

Field of Study/Program Title: Higher Education Intercollegiate Athletics Administration

CIP Code (6-digit): 13.0406

C. Administration of the Program

Name of Dean and College: Dr. Teresa Doughty, School of Education and Human Sciences

Name of Department/Division: Department of Human Studies

Name of Chairperson: Dr. Retta Evans

D. Implementation Information

Proposed Program Implementation Date: 8/25/2025

Anticipated Date of Approval from Institutional Governing Board: 6/5/2025

Anticipated Date of ACHE Meeting to Vote on Proposal: 7/11/2025

SACSCOC Sub Change Requirement (Notification, Approval, or NA): NA

Other Considerations for Timing and Approval (e.g., upcoming SACSCOC review): N/A

E. Concise Program Description

Include general opportunities for work-based and/or experiential learning, if applicable. The Higher Education Intercollegiate Athletics Administration (HEIAA) Program is designed for future college and/or university athletic administrators from all disciplines to enhance their understanding of intercollegiate athletics and the role of sport and eSports in higher education. The primary objective of the proposed M.S. in HEIAA with both a general and eSports Organization and Management track is to provide an in-depth examination of the historical path and significance of intercollegiate athletics within the context of higher



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education while also preparing them with the essential administrative skills to manage college and/or university sports and/or eSports.

This program will work to develop aspiring athletic administrators within higher education through meaningful and engaging classroom interaction paired with practical experiences utilizing a scholar-practitioner approach. The classroom experience will be grounded in theoretical concepts that guide organizational leadership skills but focus primarily on practical application.

Students will engage in a rigorous curriculum that focuses on higher education policy, governance, and risk management; the theory of college student development; the principles of athletic performance; the social aspects and challenges of intercollegiate athletics and/or eSports, as well as related research within the field.

According to Hanover Research (2024),

There is a rising demand for master's degrees in intercollegiate athletic administration, with an annual growth rate of 12.3 percent in Alabama and 10.2 percent in the Southeast region from 2018 to 2022. The labor market also shows promising trends, with a projected growth of 9.8 percent in the Southeast region for related occupations by 2033. Over the past year [2023], more than 2000 job postings were recorded in the intercollegiate athletic administration-related sector in the Southeast region.

F. Specific Rationale (Strengths) for the Program

List 3 – 5 strengths of the proposed program as specific rationale for recommending approval of this proposal.

1. **Globally**, the sports market is on a growth trajectory, adapting to post-COVID challenges and sustainability shaping its future. The sports market is projected to reach \$614 billion by 2022, indicating robust growth. The global eSport market specifically is expected to grow from \$2.06 billion in 2024 to \$9.29 billion by 2032, at a compounded annual growth rate of 20.7 percent, driven by factors such as live streaming, gaming investments, and rising viewership. There is also an increase in sports branding and a surge of eSports betting especially in the US. (Hanover Research, 2024, p. 8)
2. **Nationally**, the projected growth for related fields stands at 5.2 percent, exceeding the 2.8 percent growth forecast for all occupations (Hanover Research, 2024, p. 8).
3. **Regionally**, intercollegiate athletic administration-related employment is anticipated to increase by 9.8 percent, surpassing the 8.3 percent employment growth expected for all occupations (Hanover Research 2024, p. 8).
4. **In Alabama**, employment opportunities in intercollegiate athletic administration-related careers are forecasted to increase by 2.1 percent, a rate slightly lower than the employment projections rate for all occupations (2.4 percent) (Hanover Research, 2024, p. 8).

List external entities (more may be added) that may have supplied letters of support attesting to the program's strengths and attach letters with the proposal at the end of this document.

1. UAB Athletic Department – Letter from Deputy Athletic Director for Sports & Administration, Dan P. Carlson
2. Gulf South Conference – Letter from Commissioner, M. Matthew Wilson
3. Knight Eady – Letter from Chief Operating Officer, Robyn L. Felton



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II. Background with Context

A. Student Learning Outcomes

List four (4) to seven (7) of the student learning outcomes of the program.

1. Graduates of the program will be able to demonstrate an expert knowledge of the strategies and skills of sport and eSport management.
2. Graduates of the program will be equipped with knowledge related to the policy and governance of intercollegiate athletics.
3. Graduates of the program will be equipped with knowledge for ethical decision making in higher education intercollegiate athletic administration.
4. Graduates of the program will be equipped with the knowledge required to support student athlete development.
5. Graduates of this program will be prepared to apply the theoretical and practical knowledge of the physiological and administrative aspects of designing and supervising strength and conditioning programs for athletic populations.
6. Graduates of the program will apply principles of sport psychology and social dynamics to effectively enhance athletic performance and team cohesion. This includes understanding the psychological factors influencing athlete behavior and performance, and addressing socio-cultural issues such as diversity, inclusion, and ethics in intercollegiate sport.
7. Graduates of the program will be prepared with the knowledge and skills to be competitive when seeking admission to advanced degree programs

B. Similar Programs at Other Alabama Public Institutions

List programs at other Alabama public institutions of the same degree level and the same (or similar) CIP codes. If no similar programs exist within Alabama, list similar programs offered within the 16 [SREB](#) states. If the proposed program duplicates, closely resembles, or is similar to any other offerings in the state, provide justification for any potential duplication.

In the state of Alabama, there are no programs under CIP 13.0406 Higher Education/Higher Education Administration that offer a Higher Education Intercollegiate Athletics Administration (HEIAA) Program focused specifically on athletic administration at the college and/or university level or eSports organization and management major or track at the college and/or university level. However, there are programs that offer broader focused programming related to sports management. They include the following:

CIP Code	Degree Title	Institution with Similar Program	Justification for Duplication
31.0505	BS Sport Management	Alabama A&M University	See *Note below.



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31.0504	BS Sport Administration	Samford University	See *Note below.
31.0504	MS Sport Management PhD Sport Management	Troy University	See *Note below.
51.0913 31.0504	MS Athletic Training MS Sport Management	University of Alabama	See *Note below.
31.0504	BS Sports and Fitness Management	University of Alabama Huntsville	See *Note below.
31.0101 31.0504 31.0504 31.0504	BS Sport and Recreation Management UG Cert. Sport Coaching BS Sport Management and Recreation Studies – Coaching Administration BS Sport Management and Recreation Studies – Sport Administration M.S. Sports Management	University of South Alabama	See *Note below.
31.0504 31.0504 31.0504	M.S. Sports Management B.S. Sports Management B.A. Sports Management	University of West Alabama	See *Note below.
31.0504 31.0504	B.S. Sport and Fitness Administration/Management M.S. Sport and Fitness Administration/Management	University of North Alabama	See *Note below.
31.0505 31.0505	B.S. Sport Management (Non-Teacher Cert) M.Ed. Sport Management (Non-Teacher Cert)	Auburn-Montgomery	See *Note below.

***Note:** The proposed program will not duplicate other programs in the state. There is no program in the state that specifically focuses on the oversight and management of athletics specifically through the lens of college and/or university level administration (CIP 13.0406 Higher Education/Higher Education Administration). All other programs offered within the state of Alabama are focused on specifically, Sport and Fitness Administration/Management (CIP 31.0504), Kinesiology and Exercise Science (CIP 31.0505), and/or Athletic Training/Trainer (CIP 51.0913).

C. Relationship to Existing Programs within the Institution

1. Is the proposed program associated with any existing offerings within the institution, including options within current degree programs? **Yes** ☐ **No** ☐

(Note: Most new programs have some relationship to existing offerings, e.g., through shared courses or resources). If yes, complete the following table. If this is a graduate program, list any existing undergraduate programs which are directly or indirectly related. If this is a doctoral program, also list related master's programs.

Related Degree Program Level	Related Degree Program Title	Explanation of the Relationship Between the Programs
BS	Bachelor of Science in Kinesiology with a Concentration in Exercise Science	The program will be associated with existing offerings at UAB, but not in a competitive format. Instead, this program will be in direct partnership between the Higher Education Administration Program (SOE), Kinesiology Program (SOE), and with the support of UAB Athletics.
BS	Bachelor of Science in Kinesiology with a Concentration in Sports Physiology and Performance	
BS	Bachelor of Science in Kinesiology with a Concentration in Exercise Bioenergetics	



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2. Will this program replace any existing programs or specializations, options, or concentrations? **Yes** ☐ **No** ☒

If yes, please explain.

No, the program will not replace any existing programs or specializations, options, or concentrations within existing programs.

3. Will the program compete with any current internal offerings? **Yes** ☐ **No** ☒

If yes, please explain.

No, the program will not compete with any current internal offerings.

D. Collaboration

- Have collaborations with other institutions or external entities been explored? **Yes** ☐ **No** ☒

If yes, provide a brief explanation indicating those collaboration plan(s) for the proposed program.

- Have any collaborations within your institution been explored? **Yes** ☒ **No** ☐

If yes, provide a brief explanation indicating those collaboration plan(s) for the proposed program.

The program is a collaboration between the Higher Education Administration Program (SOE), Kinesiology Program (SOE), and with support from UAB Athletics. The program uses existing offerings at UAB through both academic programs, but not in a competitive format. Instead, this program is a direct partnership.

E. Specialized Accreditation

1. Will this program have any external accreditation requirements in addition to the institution's SACSCOC program requirements? **Yes** ☐ **No** ☒

If yes, list the name(s) of the specialized accrediting organization(s) and the anticipated timeframe of the application process.

The Higher Education Program is a part of the Department of Human Studies in the School of Education at the University of Alabama at Birmingham (UAB). UAB is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, masters, doctorate, and professional degrees. This proposed program will fall under the guidelines of the SACSCOC accrediting body. No other specialized accreditation will be sought out for this program.



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2. Does your institution intend to pursue any other non-required accrediting organizations for the program?* **Yes** ☐ **No** ☒

If yes, list the name(s) of the organization(s) and the purpose of the pursuit.

There is no aspiration to pursue any other non-required accrediting organizations for the program at this time.

If there are plans to pursue non-required external accreditation at a later date, list the name(s) and why the institution is not pursuing them at this time.

There is not.

Note: Check *No* to indicate that non-required external accreditation will not be pursued, which requires no explanation.

F. Professional Licensure/Certification

Please explain if professional licensure or industry certification is required for graduates of the proposed program to gain entry-level employment in the occupations selected. Be sure to note which organization(s) grants licensure or certification.

There are no professional licensures or industry certifications required for graduates of the proposed program to gain entry-level employment at this time.

G. Additional Education/Training

Please explain whether further education/training is required for graduates of the proposed program to gain entry-level employment in the occupations selected.

There is no further education/training required for graduates of the proposed program to gain entry-level employment at this time.

H. Admissions

Will this program have any additional admissions requirements beyond the institution's standard admissions process/policies for this degree level? **Yes** ☐ **No** ☐

If yes, describe any other special admissions or curricular requirements, including any prior education or work experience required for acceptance into the program.

Admission Requirements for Domestic Students

Applicants must meet the following requirements for admission to the MS in Higher Education Intercollegiate Athletic Administration:

- Completed undergraduate degree (any major)
- An official copy of all transcripts
- GPA of at least 2.5 on a 4.0 scale
- Resume/CV
- Statement of purpose
- Three professional recommendations
- Interview
- It is highly recommended to have had some type of undergraduate course related to Anatomy & Physiology, though not required.



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Admission Requirements for International Students

Direct Admission to UAB's Graduate School

International students must:

- Score 20+ on each of the four TOEFL sections (listening, speaking, reading, writing), which will result in a total score of at least 80. Or student must score 6.5+ on each of the four IELTS sections (listening, speaking, reading, writing), which will result in an average score of at least 6.5.
- Completed undergraduate degree (any major) recognized by WES or another UAB acceptable organization for the review of foreign transcripts
- An official copy of all transcripts
- GPA of at least 2.5 on a 4.0 scale
- Resume/CV
- Statement of purpose
- Three professional recommendations
- *Interview
- It is highly recommended to have had some type of undergraduate course related to Anatomy & Physiology, though not required.

***Note:** International students can participate in an interview conducted via Zoom or any other University approved cloud-based collaboration platform.

I. Mode of Delivery

Provide the planned delivery format(s) (*i.e.*, in-person, online, hybrid) of the program as defined in policy along with the planned location(s) at which the program will be delivered (*i.e.*, on-campus and/or at specific off-campus instructional site(s)). Please also note whether any program requirements can be completed through competency-based assessment.

Because this program is provided as a collaboration between programs, courses will be offered in a variety of formats as designated by each program for their particular course offerings (*i.e.*, in-person, online, and/or hybrid). All courses will use the web-based Learning Management System supported by UAB for course delivery as needed. When students enroll in UAB graduate programs, they will have access to the online learning management system. Students are responsible for their access to the internet and upkeep of their personal technological devices to access courses within this program.

J. Projected Program Demand (Student Demand)

Briefly describe the primary method(s) used to determine the level of student demand for this program using evidence, such as enrollments in related coursework at the institution, or a survey of student interest conducted (indicate the survey instrument used), number and percentage of respondents, and summary of results.

Based on key findings from Hannover Research (2024),

Student demand for intercollegiate athletic administration-related master's degrees has increased across all geographic levels over the past five years. From 2018 to 2022, master's degree completions in related fields grew at an average annualized rate of 12.3 percent in Alabama and 10.2 percent in the Southeast region. Nationally, the



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student demand for observed programs also exceeded the student demand for all other programs. (p. 4)

In addition, Hannover Research (2024) reported,

The number of intercollegiate athletic administration-related conferrals in the Southeast increased from 1,895 conferrals in 2018 to 2,791 conferrals in 2022.

Projected regional employment growth for intercollegiate athletic administration-related master's graduates by 2033 was reported at 32,198.

K. Standard Occupational Code System

Using the federal Standard Occupational Code (SOC) System, indicate the top three occupational codes related to post-graduation employment from the program. A full list of SOC codes can be found at <https://www.onetcodeconnector.org/find/family/title#17>.

A list of Alabama's In-Demand Occupations is available at <https://www.ache.edu/index.php/policy-guidance/>.

SOC 1 (**required**): Education Administrators, All Other - 11-9039.00

SOC 2 (optional): Training and Development Managers - 11-3131.00

SOC 3 (optional): Compliance Managers - 11-9199.02

Briefly describe how the program fulfills a specific industry or employment need for the State of Alabama. As appropriate, discuss alignment with Alabama's Statewide or Regional Lists of In-Demand Occupations (<https://www.ache.edu/index.php/policy-guidance/>) or with emerging industries as identified by [Innovate Alabama](#) or the [Economic Development Partnership of Alabama](#) (EDPA).

According to the Alabama Demand Occupations 2023-2024 list, this program can assist with meeting the following in-demand occupation in Education & Training: 27-2022 Coaches & Scouts (average annual openings – 475).

III. Curriculum Information for Proposed Degree Program

- A. Program Completion Requirements: Enter the credit hour value for all applicable components (enter N/A if not applicable).

Curriculum Overview of Proposed Program	
Credit hours required in general education	N/A
Credit hours required in program courses	33
Credit hours in program electives/concentrations/tracks	15
Credit hours in free electives	3
Credit hours in required research/thesis	3
Total Credit Hours Required for Completion	



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Note: The above credit hours **MUST** match the credit hours in the *Curriculum Components of Proposed Program* table in Section V.G.

- B.** Maximum number of credits that can be transferred in from another institution and applied to the program:

According to UAB Graduate School policy (i.e., the Graduate School Catalog) **no more than 12 semester hours** of graduate credit can be transferred to UAB. Once transfer credit has been approved, it will be included in the calculation of the grade point average in the student's current UAB program.

- C.** Intended program duration in semesters for full-time students: 4 semesters

- D.** Intended program duration in semesters for part-time students: 6 semesters

- E.** Does the program require students to demonstrate industry-validated skills, specifically through an embedded industry-recognized certification, structured [work-based learning](#) with an employer partner, or alignment with nationally recognized industry standards? **Yes** ☐ **No** ☒

If yes, explain how these components fit with the required coursework.

- F.** Does the program include any concentrations? **Yes** ☒ **No** ☐

If yes, provide an overview and identify these courses in the *Electives/Concentrations/Tracks* section in the Curriculum Components of Proposed Program Table in Section V.G.

- G.** Please provide all course information as indicated in the following table. Indicate new courses with “Y” in the associated column. If the course includes a required work-based learning component, such as an internship or practicum course, please indicate with a “Y” in the WBL column.

Program Name:	Higher Education Intercollegiate Athletic Administration				
Program Level:	Graduate – Master of Science				
Curriculum Components of Proposed Program					
Course Number	Course Title		Credit Hours	New? (Y)	WBL? (Y)
General Education Courses (Undergraduate Only)					
N/A	N/A		N/A		



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Program Courses				
HEA 600	Administration of Higher Education	3		
HEA 610	History of Higher Education	3		
HEA 620	Access and Equity in Higher Education	3		
HEA 660	College Student Development	3		
HEA 685	Special Topic, OR	3		
CHHS 612	CHHS 612 Student Health & Well-Being in Higher Education			
Program Electives/Concentrations/Tracks				
Track 1	HEIAA General Track			
KIN 635	Principles of Management in Sports	3		
KIN 640	Advanced Techniques in Conditioning the Athlete	3		
KIN 650	Social Aspects of Sports	3		
KIN 656	Advanced Sport Psychology	3		
KIN 690	Seminar in Sports Administration OR	3		
KIN 697	Advanced Field Experience in Kinesiology			
Track 2	eSports Organization and Management Track			
KIN 530	Introduction to eSport	3		
KIN 531	eSports in Action	3		
KIN 555	eSports Management	3		
KIN 681	eSports in the Mass Media	3		
KIN 606	Sport Law OR	3		
KIN 656	Advanced Sports Psychology OR			
PY 742	Sport Psychology OR			
KIN 697	Advanced Field Experience			
Research/Thesis				
EPR 594	Introduction to Educational Research Design	3		
*Total Credit Hours Required for Completion		33		

***Note:** The total credit hours should equal the total credit hours in the Curriculum Overview table (V.B, p. 9).



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IV. Program Resource Requirements

A. Proposed Program Faculty*

Current Faculty and Faculty to Be Hired

Complete the following **New Academic Degree Proposal Faculty Roster** to provide a brief summary and qualifications of current faculty and potential new hires specific to the program.

***Note:** Institutions must maintain and have current as well as additional faculty curriculum vitae available upon ACHE request for as long as the program is active, but CVs are **not** to be submitted with this proposal.

Current Faculty			
1	2	3	4
CURRENT FACULTY NAME (FT, PT)	COURSES TAUGHT including Term, Course Number, Course Title, & Credit Hours (D, UN, UT, G, DU)	ACADEMIC DEGREES and COURSEWORK Relevant to Courses Taught, including Institution and Major; List Specific Graduate Coursework, if needed	OTHER QUALIFICATIONS and COMMENTS Related to Courses Taught and Modality(ies) (IP, OL, HY, OCIS)
Mary Ann Bodine Al-Sharif (FT)	HEA 610 History of Higher Education [F, 3 hrs.] HEA 620 Access & Equity in Higher Education [SP, 3 hrs.] HEA 685 Special Topics [F, 3 hrs.] HEA 660 College Student Development [SP, SU, 3 hrs., G]	Adult & Higher Education, Ph.D. University of Oklahoma Adult & Higher Education, M.Ed. University of Oklahoma International Student Services, Grad. Cert. Western Kentucky University	11.5-years Higher Education Administrator experience with 1-year Athletic Academic Support Services experience
Jennifer Wycoff (PT)	HEA 660 College Student Development [SP, SU, 3 hrs., G]	Higher Education Administration, Ed.D. University of Alabama	20+ years Higher Education Administration experience
Carol Griggs (PT)	CHHS 612 Student Health & Well- Being in Higher Education [F, 3 hrs., G]	Health Promotion & Education, Ph.D. University of Alabama at Birmingham	15+ years Higher Education Administration experience
Ethan Swingle (PT)	HEA 610 History of Higher Education [F, 3 hrs.] HEA 620 Access & Equity in Higher Education [SP, 3 hrs.] HEA 685 Special Topics [F, 3 hrs.] HEA 660 College Student Development [SP, SU, 3 hrs.] KIN 630 Principles of Management in Sports [SP, 3 hrs.] KIN 650 Social Aspects of Sports [F, 3 hrs., G]	Higher Education Leadership, Ph.D. Florida Atlantic University Sports Administration, M.S. University of Cincinnati Organizational Communication, B.S. Missouri State University	6-years of Higher Education Administration experience with 4-years Athletic Academic Support Service experience 1-year coaching experience
Katreshia Louis- Verrett (PT)	KIN 650 Social Aspects of Sports [F, 3 hrs., G]	Education, B.S. University of Miami Law [terminal degree], J.D. Southern University Law Center	7-years Deputy Athletics Director, Chief Diversity Officer/SWA 13.5-years Associate Athletic Director of Compliance 4.5-years Assistant Director of Compliance
Jenna LaChenaye (FT)	EPR 594 Introduction to Educational Research Design [SU, SP, 3 hrs., G]	Human Capital Development, Ph.D. Louisiana State University Educational Theory, Policy, and Practice, Ed.S. Louisiana State University Sociocultural and International Development in Education Studies, M.S. Florida State University	12-years Research faculty experience
Cody Morris (FT)	KIN 640 Advanced Techniques in Conditioning the Athlete [F, SP, 3 hrs., G]	Health & Kinesiology, PhD University of Mississippi Exercise Science, MS University of Mississippi Exercise Science, BS Lipscomb University	Certified Strength and Conditioning Specialist with the National Strength and Conditioning Association (NSCA); 5+ years' experience as NCAA competition official



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Current Faculty			
1	2	3	4
CURRENT FACULTY NAME (FT, PT)	COURSES TAUGHT including Term, Course Number, Course Title, & Credit Hours (D, UN, UT, G, DU)	ACADEMIC DEGREES and COURSEWORK Relevant to Courses Taught, including Institution and Major; List Specific Graduate Coursework, if needed	OTHER QUALIFICATIONS and COMMENTS Related to Courses Taught and Modality(ies) (IP, OL, HY, OCIS)
Damien Larkin (PT)	KIN 530, Introduction to eSports, [F, 3 hrs., G] KIN 531 eSports in Action [SP, 3 hrs., G] KIN 555 eSports Management [SP, 3 hrs., G]	PhD Communication and Information Sciences University of Alabama M.A. Communication Management University of Alabama at Birmingham B.S. Management – Concentration Info Systems.	Peer-reviewed publications in areas of health and mediated (interactive) communication and digital game realism. Research in spatial presence and games [Dissertation].
Gordon Fisher (FT)	KIN 640 Advanced Techniques in Conditioning the Athlete [F, SP, 3 hrs., G] KIN 697 Advanced Field Experience in KIN [F, SP, 3 hrs., G]	Exercise Physiology, Ph.D. Auburn University. Exercise Physiology, M.S. Mississippi State University.	Graduate Program Director in Kinesiology 14-years at UAB Fellow of the American College of Sports Medicine 6-years serving on the ACSM Professional Education Committee 70+ peer-reviewed publications related to exercise physiology, nutrition, metabolism, and chronic diseases
Chris Ballman (FT)	KIN 697 Advanced Field Experience in Kinesiology [FA, 3 hrs., G]	Exercise Physiology, Ph.D. Auburn University Exercise Physiology, M.Ed. Auburn University Kinesiology & Exercise Science, B.S. Auburn University	Experienced instructor and researcher in exercise science.
Sandra Simms (FT)	KIN 606 Sport Law [SP, 3 hrs., G]	Human Performance: Administration and Teaching, Ph.D. The University of Southern Mississippi Physical Education, Ed.S. University of Alabama at Birmingham Physical Education and Health Education, M.A. The University of Alabama at Birmingham Physical Education and Health Education, B.S. University of Montevallo	20-years coached high school sports
Claire Mowling (FT)	KIN 656 Advanced Sport Psychology [SU, 3 hrs., G]	Physical Education Pedagogy, Ed.D. Auburn University Physical Education with Sport & Fitness Management concentration, M.S. Troy University Sport and Fitness Management, B.S. Troy University	7+ years as a former NCAA Tennis Coach Certified Tennis Coach
Additional Faculty (To Be Hired)			
1	2	3	4
FACULTY POSITION (FT, PT)	COURSES TO BE TAUGHT including Term, Course Number, Course Title, & Credit Hours (D, UN, UT, G, DU)	ACADEMIC DEGREES and COURSEWORK Relevant to Courses Taught, including Institution and Major; List Specific Graduate Coursework, if needed	OTHER QUALIFICATIONS and COMMENTS Related to Courses Taught and Modality(ies) (IP, OL, HY, OCIS)
HEA (FT)	HEA 610 History of Higher Education [F, 3 hrs.] HEA 620 Access & Equity in Higher Education [SP, 3 hrs.] HEA 685 Special Topics [F, 3 hrs.] HEA 660 College Student Development [SP, SU, 3 hrs.]	Higher Education Intercollegiate Athletic Administration, PhD, OR Higher Education, PhD, OR Higher Education Administration, PhD, OR Higher Education/Student Affairs, PhD	Experience with Athletic Administration, Academic Support, and/or Higher Education Administration

Abbreviations: (FT, PT): Full-Time, Part-Time; (D, UN, UT, G, DU): Developmental, Undergraduate Nontransferable, Undergraduate Transferable, Graduate, Dual: High School Dual Enrollment



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Course Modality: (IP, OL, HY, OCIS): In-Person, Online, Hybrid, Off-Campus Instructional Site

Courses Taught/To be Taught – For a substantive change prospectus/application, list the courses *to be taught*, not historical teaching assignments.



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B. All Proposed Program Personnel

Provide all personnel counts for the proposed program.

Employment Status of Program Personnel		Personnel Information		
		Count from Proposed Program Department	Count from Other Departments	Subtotal of Personnel
Current	Full-Time Faculty	6	1	7
	Part-Time Faculty	5		5
	Administration			
	Support Staff			
**New To Be Hired	Full-Time Faculty	1		1
	Part-Time Faculty			
	Administration			
	Support Staff			
		Personnel Total		13

****Note:** Any new funds designated for compensation costs (Faculty (FT/PT), Administration, and/or Support Staff to be Hired) **should be included** in the **New Academic Degree Program Business Plan Excel file**. Current personnel salary/benefits (Faculty (FT/PT), Administration, and/or Support Staff) **should not be included** in the **Business Plan**.

Provide justification that the institution has proposed a sufficient number of faculty (full-time and part-time) for the proposed program to ensure curriculum and program quality, integrity, and review.

C. Equipment

Will any special equipment be needed specifically for this program? Yes ☐ No ☒
 If yes, list the special equipment. Special equipment cost should be included in the **New Academic Degree Program Business Plan Excel file**.

D. Facilities

Will any new facilities be required specifically for the program? Yes ☐ No ☒
 If yes, list only **new** facilities. New facilities cost should be included in the **New Academic Degree Program Business Plan Excel file**.

Will any renovations to any existing infrastructure be required specifically for the program? Yes ☐ No ☒

If yes, list the renovations. Renovation costs should be included in the **New Academic Degree Program Business Plan Excel file**.

E. Assistantships/Fellowships



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Will the institution offer any assistantships specifically for this program?

Yes ☐ No ☒

If yes, how many assistantships will be offered?

The expenses associated with any *new* assistantships should be included in the **New Academic Degree Program Business Plan Excel file**.

F. Library

Provide a brief summarization (one to two paragraphs) describing the current status of the library collections supporting the proposed program.

Will additional library resources be required to support the program?

Yes ☐ No ☒

If yes, briefly describe how any deficiencies will be remedied, and include the cost in the **New Academic Degree Program Business Plan Excel file**.

UAB Libraries collections support the proposed M.S. in Higher Education Intercollegiate Athletics Administration through an extensive collection of print monograph and serials, eBook and eJournals, and databases in its various interdisciplinary fields: kinesiology, community health, higher education administration, and sports psychology. An average of \$12,765 was spent during the previous three years on monographs related to the program's interdisciplinary fields. A wide range of journal subscriptions are made available through UAB Libraries, which provides access to over 1,000 journals related to business management, finance, marketing, health and human development, and media relations. During the 2023 Budget Year, UAB Libraries spent \$82,000 on standalone related serials. Full text articles, citations, and abstracts are made available through relevant databases, such as SPORTDiscus, AccessPhysiotherapy, AccessMedicine: Clinical Sports Medicine Collection, PsychINFO, PsychARTICLES, PubMed, CINAHL Plus, Ovid, Scopus, Omnifile (Education full text), and Dissertations and Theses Global. During the 2023 Budget Year, UAB Libraries spent \$4,362,693 on these Database collections.

UAB faculty and students also have reciprocal access to materials at member institutions of the Network of Alabama Academic Libraries (NAAL), including the University of North Alabama, University of Montevallo, and Samford University. To round out the collection, UAB Libraries provides a robust and responsive InterLibrary Loan program to meet any additional need with 4,176 requests filled during 2023.

Projected seven-year cost for all expenses based on the 2023 Budget Year, with an estimated 6% annual increase per year (6% x previous year):

2023 - \$4,457,458

2024 - \$4,724,905

2025 - \$5,008,400

2026 - \$5,308,904

2027 - \$5,627,438

2028 - \$5,965,084

2029 - \$6,322,989

2030 - \$6,702,369

Total estimated costs (FY 2024 – FY 2030): \$39,660,089

G. Accreditation Expenses



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Will the proposed program require accreditation expenses?

Yes ☐ No ☒

If yes, briefly describe the estimated cost and funding source(s) and include cost in the **New Academic Degree Program Business Plan Excel file**.

H. Other Costs

Please explain any other costs to be incurred with program implementation, such as marketing or recruitment costs. Be sure to note these in the **New Academic Degree Program Business Plan Excel file**.

No additional cost will be incurred.

I. Revenues for Program Support

Will the proposed program require budget reallocation?

Yes ☐ No ☒

If yes, briefly describe how any deficiencies will be remedied and include the revenue in the **New Academic Degree Program Business Plan Excel file**.

Will the proposed program require external funding (e.g., Perkins, Foundation, Federal Grants, Sponsored Research, etc.)?

Yes ☐ No ☒

If yes, list the sources of external funding and include the revenue in the **New Academic Degree Program Business Plan Excel file**.

Please describe how you calculated the tuition revenue that appears in the **New Academic Degree Program Business Plan Excel file**. Specifically, did you calculate using cost per credit hour or per term? Did you factor in differences between resident and non-resident tuition rates?

Calculations were made using cost per credit hour. All cost were calculated using in-state tuition rates/resident tuition rates.

New Academic Degree Program Summary/Business Plan

Use the Excel form from ACHE's Academic Program webpage located at <https://www.ache.edu/index.php/forms/>, named **New Academic Degree Program Business Plan**, to complete the New Academic Program Degree Proposal.

Instructions and definitions are provided in the Excel file. **The New Academic Degree Program Business Plan should be uploaded as an Excel file (.xlsx) in the Academic Program Review (APR) Portal.**

Steps for Submitting the New Academic Degree Proposal

1. Complete the **New Academic Degree Proposal** document.
2. Attach the letters of support from external entities listed in *Section I.D.* at the end of the **New Academic Degree Proposal** document.



Alabama Commission on Higher Education

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3. Save the **New Academic Degree Proposal** document as a **.pdf file**.
4. Complete the **New Academic Degree Program Business Plan** and save as an **.xlsx file**.
5. Login to the Academic Program Review (APR) Portal at apr.ache.edu using your ACHE-provided login information. If you are not a designated user for your institution, contact your designated user.
6. Provide responses to questions in the APR Portal.
7. Upload the **New Academic Degree Proposal .pdf file** in the APR Portal.
8. Upload the **New Academic Degree Program Business Plan .xlsx file** in the APR Portal.
9. Click to “Validate” the proposal and then address any issues with your submission.
10. Once validation is clear, click “Review” to check your responses before submitting. If all looks good, click “Submit” at the bottom of the review screen.
11. The system will then prompt you to “Lock” the submission. Your proposal is considered submitted only once it has been locked within the APR Portal.

NOTE: Proposals that have not been locked by the deadline will not be reviewed for consideration of inclusion on the next Commission agenda.

ACADEMIC DEGREE PROGRAM PROPOSAL SUMMARY								
INSTITUTION:	University of Alabama at Birmingham							
PROGRAM NAME:	MS in Higher Education Intercollegiate Athletic Administration						CIP CODE:	13.0406
SELECT LEVEL:	UNDERGRADUATE (BACHELOR'S)							
ESTIMATED *NEW* EXPENSES TO IMPLEMENT PROPOSED PROGRAM								
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	TOTAL
FACULTY	\$0	\$0	\$0	\$92,120	\$94,883	\$97,729	\$100,660	\$385,392
ADMINISTRATION/STAFF	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
EQUIPMENT	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
FACILITIES	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
ASSISTANTSHIPS/FELLOWSHIPS	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
LIBRARY	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
ACCREDITATION AND OTHER COSTS	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
TOTAL EXPENSES	\$0	\$0	\$0	\$92,120	\$94,883	\$97,729	\$100,660	\$385,392
NEW REVENUES AVAILABLE FOR PROGRAM SUPPORT								
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	TOTAL
REALLOCATIONS	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
EXTERNAL FUNDING	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
TUITION + FEES	\$0	\$31,680	\$69,120	\$105,120	\$125,280	\$142,560	\$154,080	\$627,840
TOTAL REVENUES	\$0	\$31,680	\$69,120	\$105,120	\$125,280	\$142,560	\$154,080	\$627,840
ENROLLMENT PROJECTIONS								
<i>Note: "New Enrollment Headcount" is defined as unduplicated counts across years.</i>								
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	AVERAGE
FULL-TIME ENROLLMENT HEADCOUNT	No data reporting	2	4	5	7	9	11	6.33
PART-TIME ENROLLMENT HEADCOUNT		8	18	29	33	36	37	26.83
TOTAL ENROLLMENT HEADCOUNT		10	22	34	40	45	48	33.17
NEW ENROLLMENT HEADCOUNT		10	12	14	16	18	18	14.67
Validation of Enrollment			YES	YES	YES	YES	YES	
DEGREE COMPLETION PROJECTIONS								
<i>Note: Do not count Lead "0"s and Lead 0 years in computing the average annual degree completions.</i>								
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	AVERAGE
DEGREE COMPLETION PROJECTIONS	No data reporting	0	2	10	11	13	14	10.00



January 9, 2025

Dr. Mary Ann Bodine Al-Sharif
Associate Professor, Higher Education Administration
University of Alabama at Birmingham (UAB)
1720 2nd Avenue South
Birmingham, AL 35294

Dear Dr. Bodine Al-Sharif,

It is with great excitement that I write this letter of support for UAB to finally create a much needed Master of Science in Higher Education Intercollegiate Athletic Administration curriculum. This is my 10th year working on campus here in UAB Athletics and we have been pushing the University to establish an athletic administration based academic program since my arrival. Prior to here, I had worked at three other Division 1 universities in the southeastern United States and this was the first place that did not offer such a degree program. Once I learned how many sporting organizations were located in Birmingham and surrounding areas with the need of a growing workforce it became even more apparent that something needed to be done to address this soon.

That time is now as I believe we finally have the leadership in place to not only create a solid HEIAA Program moving forward, but separate ourselves from so many of the others with the uniqueness of this program. UAB Athletics has been waiting for an opportunity to utilize grad students for many internships that we offer throughout college athletics and now that is finally close to being a reality. In addition, this will attract more students to UAB with a sport and college athletics focus and the byproduct of that will be graduates that through internships go on to gain full-time positions afterwards not just in our athletic department, but throughout the Birmingham area and beyond.

The need is there and the future is bright and we look forward to working closely with the HEIAA Program and be a strong campus partner where both sides can benefit from that partnership as we move forward. Please let us know if there is anything we can do to assist in this process as you have the full support of everyone over here in UAB Athletics to help make this something special. Thank you for all of your hard work and effort to finally put such a wonderful program together to change with the always moving landscape of college athletics.

Sincerely,

A handwritten signature in blue ink, appearing to read "Dan P. Carlson". The signature is fluid and stylized, with a long horizontal stroke extending to the right.

Dan P. Carlson
Deputy Athletic Director for Sports & Administration
UAB Athletics

University of Alabama at Birmingham - Department of Athletics
Bartow Arena, 617 13th Street South, Birmingham, AL 35233

GULF SOUTH CONFERENCE

📍 2101 PROVIDENCE PARK // SUITE 200 // BIRMINGHAM, AL 35242 📞 (205) 991-9880 🌐 GSCSPORTS.ORG

To Whom It May Concern:

I am writing today in support of the University of Alabama at Birmingham's new program proposal for an MS in Higher Education Intercollegiate Athletic Administration. There is a clear market demand for this degree. A recent Hanover (2024) report noted that there is an annual growth rate of 12.3 percent in Alabama and 10.2 percent in the Southeast region from 2018 to 2022. The labor market also shows promising trends, with a projected growth of 9.8 percent in the Southeast.

This master's degree is designed for individuals who aspire to obtain careers in athletic administration at educational institutions. Professionals within the program will be well prepared to work in a diverse and challenging environment. Just as interscholastic and intercollegiate athletics continue to grow nationally, so does the demand for trained professionals who are equipped with the necessary skills to provide positive leadership in educational settings. We have full confidence that the Higher Education Intercollegiate Athletics Administration (HEIAA) Program at UAB will appropriately develop aspiring higher education athletic administrators.

Our work in athletics gives us a unique perspective, and we believe this program will help develop a steady pool of highly skilled and motivated individuals from diverse backgrounds to fill a variety of administrative roles. The southeast features an abundance of opportunities in athletic administration that the program will bolster.

We fully support the development of this program and hope to benefit from future relationships with the administrative professionals that it produces. Should you have any questions or if you would like to discuss this further, please feel free to contact me at email mwilson@gscsports.org or by phone at 205-991-9880

Sincerely,



M. Matthew Wilson
Commissioner



January 08, 2025

Dr. Mary Ann Bodine Al-Sharif, PhD
Associate Professor, Human Studies
University of Alabama Birmingham, Human Studies
1720 2nd Avenue South
Birmingham, AL 35294

Dear Dr. Bodine Al-Sharif,

On behalf of Knight Eady, I'm pleased to extend my endorsement of the planned M.S. in Higher Education Intercollegiate Athletic Administration degree program at the University of Alabama Birmingham. As a sports event and marketing agency proudly located in Birmingham for over a decade, we can testify to a growing need for highly skilled, forward-thinking professionals equipped to navigate our industry's complex and dynamic landscape.

Birmingham has a long history of sports culture and reputation, both as home to organizations such as the Southeastern Conference, the Birmingham Barons, the Birmingham Squadron, the Birmingham Legion, and the Birmingham Bulls, as well as host to national-stage events such as NCAA Men's and Women's Basketball regionals. From events that range from showcasing youth sports to professional sports, the sports industry is a vital and thriving part of our local identity. It is here – our home field – where talented sports management professionals are particularly important.

At Knight Eady, we consistently seek out talent who thinks critically and strategically, manage relationships effectively, and demonstrate leadership in competitive environments. We trust that your new program will prepare and propel into our community individuals who possess strong foundations in those areas and who are motivated to contribute to our thriving sports community. We look forward to welcoming alumni of your program into our local workforce and into our own organization through internships, guest lectures, mentorship opportunities, or other avenues that bridge academia to our industry.

Thank you in advance for your commitment to cultivating the next generation of sports management professionals. We look forward to partnering with you in any way we can.

My best,

Robyn L. Felton
Chief Operating Officer, Knight Eady

KNIGHT / EADY

101 12th Street S - Suite 100 | Birmingham, AL 35233

THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Resolution

Granting Initial Approval of and Permission to Submit to the Alabama Commission on Higher Education (ACHE) a Proposal for a Master of Science (M.S.) Degree in Higher Education Intercollegiate Athletics Administration (CIP Code 13.0406)

WHEREAS, the School of Education and Human Sciences at The University of Alabama at Birmingham received feedback about its Notice of Pending Proposal (NPP) for a New Program of Instruction from The University of Alabama System campuses for the Master of Science (M.S.) degree in Higher Education Intercollegiate Athletics Administration on February 2, 2024; and

WHEREAS, the School of Education and Human Sciences at The University of Alabama at Birmingham strives to provide relevant and necessary degree programs, and there are no other Higher Education Intercollegiate Athletics Administration programs in the state focused specifically on athletic administration at the collegiate level; and

WHEREAS, the proposed Master of Science degree in Higher Education Intercollegiate Athletics Administration (HEIAA) program is designed to prepare future leaders for higher education management and leadership of sport and eSport activities; and

WHEREAS, the program is poised to provide an in-depth examination of the historical path and significance of intercollegiate athletics within the context of higher education; and

WHEREAS, the program's design will be grounded in theoretical concepts to guide organizational leadership while focusing on practical application; and

WHEREAS, the rigorous curriculum will include guidance in policy, governance, risk management, college-student development, principles of athletic performance, and social aspects and challenges of intercollegiate athletics;

NOW, THEREFORE, BE IT RESOLVED by The Board of Trustees of The University of Alabama that it grants approval of and permission to submit to the Alabama Commission on Higher Education (ACHE) a proposal for a Master of Science (M.S.) degree in Higher Education Intercollegiate Athletics Administration (CIP Code 13.0406) at The University of Alabama at Birmingham.

RAY L. WATTS, M.D.
President

April 23, 2025

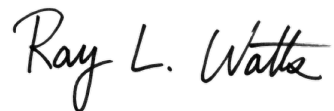
Chancellor Sid J. Trant
The University of Alabama System
500 University Boulevard East
Tuscaloosa, AL 35401

Dear Chancellor Trant:

The School of Education and Human Sciences at UAB proposes establishing a Master of Science (M.S.) degree in Higher Education Intercollegiate Athletic Administration. The program is designed to prepare future athletic administrators for roles within college and university settings by offering a comprehensive understanding of intercollegiate athletics and the evolving role of sport and eSports in higher education. The proposed degree program, with both general and eSports Organization and Management tracks, will provide an in-depth exploration of collegiate athletics' historical and contemporary significance while equipping students with essential administrative, leadership, and organizational skills.

The proposal has been thoroughly reviewed here at UAB and has my full support. If you approve, please include this item on the Board's agenda for its June 6, 2025 meeting and then forward it to the Alabama Commission on Higher Education. If additional information is needed, we will be pleased to provide it.

Sincerely,



Ray L. Watts, M.D.
President

RLW:khn

Attachments

cc: Dr. Janet Woodruff-Borden
Dean Teresa Tabor-Doughty
Dr. Tonja Johnson
Mrs. Kirsten Burdick

OFFICE OF THE PRESIDENT

1070 Administration Building | 701 20th Street South

Mailing Address:

AB 1070 | 1720 2ND AVE SOUTH | BIRMINGHAM AL 35294-0110

phone: 205.934.4636 | fax: 205.975.8505

www.uab.edu

April 23, 2025

MEMORANDUM

TO: Ray Watts, M.D.
President

FROM: Janet Woodruff-Borden, Ph.D.
Senior Vice President for Academic Affairs and Provost

SUBJECT: Academic Affairs Items for June 6, 2025 Board of Trustees Meeting

For the June 6, 2025, Board of Trustees meeting, we are submitting the following Academic Affairs items from the following UAB Deans:

Teresa Taber-Doughty, Dean of the School of Education and Human Sciences

- M.S. in Exercise Physiology
- M.S. in Higher Education Intercollegiate Athletic Administration
- Graduate Certificate in Learning Design & Learning Sciences
- BSEd in Secondary Education and Teaching to B.S. in Secondary Education and Teaching
- Deletion Concentration in History from the M.A. in Secondary Education and Teaching
- Deletion Concentration in Secondary History Education in the Ed.S. in Education
- BSEd in Physical Education Teaching and Coaching to B.S. in Physical Education Teaching and Coaching
- BSEd in Early Childhood Education and Teaching to B.S. in Early Childhood Education and Teaching
- BSEd in Elementary Education and Teaching to B.S. in Elementary Education and Teaching
- Changing Modality of Music Concentration of the Master of Arts in Education in Arts Education (M.A.Ed.)

Paul Erwin, Dean, School of Public Health

- Undergraduate Certificate in Occupational Safety and Health

Kecia Thomas, Dean, College of Arts and Sciences

- Graduate Certificate in Ethical Dimensions of Artificial Intelligence
- Graduate Certificate in Geographic Information Systems and Data Analysis

Jeffrey Holmes, Dean, School of Engineering

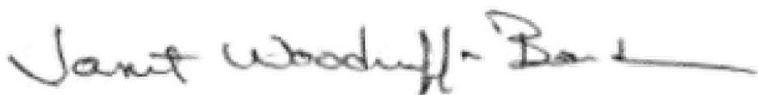
- Graduate Certificate in Applied Data Analytics and AI Engineering

Andrew Butler, Dean, School of Health Professions

- Change the Name of the B.S. Degree in Biobehavioral Nutrition and Wellness to the B.S. Degree in Nutrition Sciences

These requests have my full endorsement for submission to the Board of Trustees for review and approval at their June 6, 2025, meeting. Please let me know if you have any questions.

JWB/khm



Janet Woodruff-Borden, Ph.D.
Senior Vice President for Academic Affairs and Provost

Master of Science (M.S.) Degree in Higher Education Intercollegiate Athletic Administration (CIP Code 13.0406)

Executive Summary

The Higher Education Intercollegiate Athletics Administration (HEIAA) Program is designed for future college and/or university athletic administrators from all disciplines to enhance their understanding of intercollegiate athletics and the role of sport and eSports in higher education. The primary objective of the proposed M.S. degree in HEIAA with both a general and eSports Organization and Management track is to provide an in- depth examination of the historical path and significance of intercollegiate athletics within the context of higher education while also preparing them with the essential administrative skills to manage college and/or university sports and/or eSports.

This program will work to develop aspiring athletic administrators within higher education through meaningful and engaging classroom interaction paired with practical experiences utilizing a scholar-practitioner approach. The classroom experience will be grounded in theoretical concepts that guide organizational leadership skills but focus primarily on practical application.

Students will engage in a rigorous curriculum that focuses on higher education policy, governance, and risk management; the theory of college student development; the principles of athletic performance; the social aspects and challenges of intercollegiate athletics and/or eSports; and research.



University of Alabama System®

Board Rule 502

Notice of Pending Proposal (NPP) for a New Program of Instruction

(To be completed by the Provost's Office)

1. Institution:

- ☐ UA
- ☐ UAB X
- ☐ UAH

2. Date of NPP Submission (mm/dd/yyyy):

3. Contact Information

Institutional Contact Person:

Telephone:

Email:

4. Program Identification

Program Name:

Degree Nomenclature:

5. 6-digit CIP Code:

6. Program Mode of Delivery

- ☐ Distance
- ☐ On-site
- ☐ Other, please describe:

7. Select a meeting for Board consideration:

- ☐ April 11-12, 2024
- ☐ June 6-7, 2024
- ☐ September 12-13, 2024
- ☐ November 7-8, 2024
- ☐ February 6-7, 2025
- ☐ April 3-4, 2025
- ☐ June 5-6, 2025
- ☐ September 11-12, 2025
- ☐ November 6-7, 2025
- ☐ February 5-6, 2026
- ☐ April 2-3, 2026
- ☐ June 4-5, 2026

8. Is the proposed academic degree program currently listed on your campus Three-Year Academic Program Planning Report that is annually submitted to the Board of Trustees?

☐ Yes

☐ No

If no, please explain.

9. Provide a brief description of the program.

10. Relationship of program to other programs within the institution.

10.1. How will the program support or be supported by other programs within the institution?

10.2. Will this program replace any existing program(s) or specialization(s), option(s) or concentration(s) within existing programs?

☐ Yes

☐ No

If yes, please explain:

11. If this program is similar or duplicative of any other programs in the system or the state, please give your rationale for program duplication.

12. Do you plan to explore possible program collaboration with other institutions? Please explain.

13. Please describe the need and/or level of student demand for this program.



Attachment C to Board Rule 502 New Program Proposal Supplement

In addition to the items ACHE has requested for program proposals, please include the following additional items when developing and submitting academic program proposals to the System Office and the Board of Trustees for approval.

1. Institution:

UA

X UAB

UAH

2. Program Identification

Program name:

Degree Nomenclature:

Date of NPP submission:

3. Six-digit CIP Code:

4. Executive Summary (not to exceed two pages)

5. Steps taken to determine if other UA System institutions might be interested in collaborating in the program.

6. Summary of other campus comments, internal to the UA System or external (if any), regarding your plans for developing this program. Please include substantive feedback from the pre-proposal process.

7. Describe the process that will be used by your institution for routine internal and/or external program review.

8. Describe the process that will be used in assessing program outcomes (to include student learning outcomes).

9. Other pertinent information, if any.